What is Manufacturing Day?

Manufacturing Day is a coordinated effort to show the public what manufacturing is all about. This year the day takes aim at the need for skilled labor by showcasing the many career opportunities in manufacturing. Companies are opening their doors to students – the future workers of America.

Manufacturing Day is on Oct. 4, but events are happening all month. OBI chose to celebrate on the week leading up to Manufacturing Day, Sept. 30 through Oct. 4. We are featuring OBI manufacturing members, sharing facts on social media, and sending out this special edition of our InView: Manufacturing newsletter.

If your company is participating, let us know! OBI wants to share your story, too. And if you’re posting on social media, don’t forget to use hashtags: #MFGDay19 and #OBImanufacturing. Or tag @MFGDay or @OBIOregon.

Manufacturing Day is organized by The Manufacturing Institute—the education and workforce partner of the National Association of Manufacturers.

OBI Manufacturing Profiles

This week OBI is featuring manufacturing members in seven sectors of Manufacturing. Check out the profiles below, or visit our member profiles webpage for more.

Tucker Sno-Cat

Emmitt M. Tucker Sr., decided trudging through the snow to school was not worth it. So in 1942 he founded a company to fix that problem. Four generations later, Tucker Sno-Cat designs, manufactures and sells machines made for the snow (and much more). Click here to read OBI’s profile about Tucker Sno-Cat Corporation.
Deschutes Brewing

Bend’s reputation as “Beer Town USA” started with Deschutes Brewing 30 years ago. It went from a small public house in downtown Bend to the 10th largest craft brewery in the U.S. It now brews close to 300,000 barrels annual and ships to 31 states and several countries. Click here to read OBI’s profile about Deschutes Brewing.

EVRAZ Oregon Steel Mills

Ever wonder where steel plate – used in heavy equipment, rail cars, barges, armored vehicles, storage tanks and beams – comes from? EVRAZ Oregon Steel Mills has the answer. The Portland company purchases slabs of steel and sends it through the heat treat facility, where the steel is tempered and transformed to improve its strength and abrasion resistance. Read more about where your steel comes from by clicking here.

Oregon Fruit Products

Customers might recognize the iconic black can of Oregon Fruit Products, but the 84-year-old company is innovating for the present and the future. Not only does it bring fruit to life with its canned products, it also provides high quality fruit for restaurants, wines, beer, kombucha and the home cook. Oregon Fruit is a branded ingredient people can count on. Learn the full story of how fruit has evolved by clicking here.

Pendleton Woolen Mills

Pendleton Woolen Mills’ roots in Oregon and the Pacific Northwest run deep. From its founding in 1909 in conjunction with the Pendleton Round-Up (which started in 1910) to its relationship with Native American customers. Pendleton’s products are iconic for the northwest and Oregon. In its 110-year history it has expanded to produce far more than blankets. Click here to read about Pendleton’s history and future in Oregon manufacturing.
Hampton Lumber

Hampton Lumber is a fourth-generation, family-owned wood products manufacturer with its eye on the future. The company operates nine sawmills in the West and employs 1,700 people with family wage jobs. It also manages about 80,000 acres of forest land in Oregon which is open to the public. And it plans for the future by fostering STEM and career technical education in local schools. Read more about Hampton Lumber by clicking here.

Eberhard’s Dairy

John Eberhard, Sr., founded Eberhard’s Dairy with 95 cents in his pocket in 1951. Nearly 70 years later, it is the only processing dairy plant east of the Cascades. Eberhard’s delivers fresh by getting milk from local farms to customers within 24 hours. And it makes more than just milk. Read more about this Redmond company’s commitment to quality, freshness and local service by clicking here.

Manufacturing for the Next Generation of Talent

By Karen Winger Vineyard
First Vice Chair, OBI Board

“American manufacturing is enjoying a resurgence, powered by demand and innovation. But alongside this resurgence lies a mounting challenge facing nearly every manufacturer – attracting and retaining skilled talent. However, there are actions employers can take to put the right tools and people in place to ultimately propel their companies and the manufacturing industry forward.”

Click here to read more of Karen Winger Vineyard’s advice for the next generation of manufacturing talent. Vineyard is the incoming Board Chair for OBI and the Market Executive for Global Commercial Banking at Bank of America Merrill Lynch in the Pacific Northwest and Canada region.

Manufacturing by the Numbers

What does manufacturing in Oregon look like today? The sector is growing and wages are increasing, but that means a tight hiring market as employers seek well-trained and experienced workers.

Since 2010, Oregon’s manufacturing sector has grown by 23%, outpacing the nation. Meanwhile wages total $3.8 billion statewide annually. And the average manufacturing annual salary is $68,200. But Oregon will need more workers soon, as the sector is expected to grow by 12,500 jobs by 2027.
For a complete look at the numbers behind manufacturing in Oregon, click here.

**OREGON WORKFORCE BY THE NUMBERS**

- **195,000 WORKERS**
- **23% GROWTH SINCE 2010**
- **10.2% OF OREGON’S ECONOMY**
- **$3.8 BILLION STATEWIDE**
- **$60,200 AVERAGE ANNUAL WAGE INCLUDING TECH**
- **$51,500 AVERAGE ANNUAL WAGE WITHOUT TECH**
- **+6.7% EXPECTED GROWTH BETWEEN 2017 AND 2027**
- **+12,600 JOBS EXPECTED BY 2027**

Manufacturing Day at OMIC

The [Oregon Manufacturing Innovation Center](https://OMIC.org) is hosting close to 300 students and 25 companies on Manufacturing Day. Through fun and engaging hands-on activities and demonstrations, this event provides students and community members a chance to learn about modern manufacturing.

“We are going to have the opportunity to share the world of manufacturing with as many as 300 high school students at OMIC R&D,” Craig Campbell, executive director of OMIC R&D, said in a [press release](https://OMIC.org/pr) about the event. “It is truly exciting to see the eyes of these bright young minds light up as they see the world of the possible.”

Students will be visiting OMIC throughout the day on Friday, and the center will be open to the public in the evening, from 3 p.m. to 6 p.m.

Manufacturing Symposium

In manufacturing, sometimes it feels like businesses need to innovate at the speed of light. At the Manufacturing Symposium on...
Sept. 27, hosted by Schwabe Williamson & Wyatt and Aldrich Advisors, manufacturing leaders spoke about the best way to keep up with innovation. Their answer is likely not what you think. Rather than looking to tech for the next big thing, they’re looking to their employees.

Click here to read a full article about the panel discussion.