Message from our Board Chair

With bi-state talks resuming on the Interstate Bridge and the OBI Transportation Committee starting up again, OBI Board Chair Scott Parrish reflects on the importance of transportation for Oregon business. Click here to read more and share your thoughts with Scott at scottparrish@oregonbusinessindustry.com.

OBI Vice President for Membership Relations & Strategic Partnerships

Nancy Marquay is OBI’s new vice president, membership relations and strategic partnerships. She joins the OBI team on Nov. 11 to lead the way in serving our members. Nancy has an extensive background in media, advertising and marketing, including new business development and sales management. She has worked with all types of businesses from locally owned to national retailers.

Nancy was formerly membership director at the Portland Business Alliance and worked as a leader in the sales department at The Oregonian Publishing Company. To learn more about Nancy, read the full press release.

Farewell to the Tough Mother

This week the Oregon business community, along with much of Oregon and the nation, was saddened to learn of the death of Gert Boyle, of the longtime chair of Columbia
Boyle took over leadership of Columbia Sportswear, a company founded by her father, after her husband died in 1970. Despite obstacles, including doubts about the ability of a woman to run a business, she charged ahead, growing Columbia into the international brand it is today. In the 1980s and ‘90s, the company championed her persona, declaring her the Tough Mother of Columbia in national advertisements.

“Gert Boyle shattered glass ceilings in a way that is unmatched by anyone before her in Oregon,” OBI President Sandra McDonough said of the great businesswoman. “Gert never hesitated to speak the truth, and Oregon is better because of that. She will be missed.”

Click here for a retrospective of Boyle’s life from Columbia.

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**OBI in Washington, D.C.**

Mike Stober, OBI director of government affairs, discussed Oregon’s Corporate Activity Tax on a panel in Washington, D.C., in October. He and other tax experts spoke at the Council on State Taxation (COST) annual meeting. The panel reviewed significant tax policy issues in west coast states’ upcoming legislative sessions, while also looking at accomplishments and setbacks from 2019 sessions.

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**Featured Member: Kool Pak**

Last month OBI member Kool Pak was featured on the CompSAFE website and in the CompSAFE newsletter. Read a full article about Kool Pak and its relationship with OBI and SAIF by clicking here.

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**September New Members**

- LSX Innovations
- The Partners Group
- Ferguson Wellman Capital Management
- Arcadis
2020 OBI Annual Meeting - Keynote Speaker Announcement

OBI is pleased to announce the keynote speaker for the 2020 Annual Meeting is A.B. Stoddard, associate editor and columnist at RealClearPolitics. Stoddard is known for her extensive career in political journalism. She has worked at The Hill and ABC News and regularly appears on the Fox News Channel and Fox Business Network.

You can now register for the Annual Meeting and Lobby Day, which will be on Thursday, Feb. 13, in Salem. Click here to reserve your spot.

Member News

Help us tell your story. Send us your news at communications@oregonbusinessindustry.com. Here are a few headlines from OBI members.

The Standard Enhances Parental Leave Benefit

Nike CEO Mark Parker to Call it Quits

Intel CEO: ‘We’re Working to Recapture Process Leadership’

Oregon Law Puts Small Towns in Bind When Big Tech Demands Huge Tax Breaks

A to Z Wineworks doesn’t have to go far for new CEO

A Conversation With Greg Ness: The Leader of The Standard Receives William S. Naito Outstanding Service Award

LegalPLUS Program

Did you know, by being an OBI member you can get free legal advice? OBI and Innova Legal Advisors provides members 15 minutes of legal consultation each month through the LegalPlus program. Check it out by clicking here. Or contact Bob Blackmore at Innova Legal Advisors: Phone: 503-479-7175; email: Bob.Blackmore@innovalegaladvisors.com

Wholesale Fuel Pricing

OBI has partnered with MCP Petroleum to drive down OBI members’ fuel cost. OBI is leveraging the collective purchasing power of our membership to get wholesale fuel pricing for our members. In addition to fuel savings, OBI members will have access to a comprehensive fuel management system that will
reduce slippage, save valuable employee time and provide accountability and oversight of your company's fuel consumption.

OBI members who use 900 gallons of fuel annually through their company are eligible for this program. Please contact Jeff DeSantis for more information.