

## MemberConnect

Monthly News for OBI Members

### Message from our Board Chair



OBI Board Chair Karen Vineyard, market executive, global commercial banking for Bank of America, reflects on the state of the coronavirus situation and what employers can do in her monthly board chair message. You can read it by [clicking here](#).

Remember, you can share your thoughts with Karen by emailing her at [karenvineyard@oregonbusinessindustry.com](mailto:karenvineyard@oregonbusinessindustry.com).

---

### Coronavirus Update

Gov. Kate Brown and other Oregon leaders have called on the business community and employers to play a role in mitigating the spread of coronavirus in our state. Included in the governor's orders this week were advisories for workplaces. Workplace recommended implementation of distancing measures include:

- Increased physical space between employees in offices and worksites
- Limited in-person meetings
- Limited travel
- Staggered work schedules where possible

The other orders included canceling public gatherings with 250 people or more until April 8, but not closing schools. To read the full set of orders, [click here](#).

Gov. Brown said we should be prepared for thousands of cases in Oregon. As of Thursday morning, the

---

#### **Has your business been impacted by the coronavirus situation? The Governor's Office wants to hear from you.**

In order to meet the threshold for federal small business assistance, Oregon businesses that have been impacted need to come forward and tell their story. If you have been affected, please submit your impacts to the Governor's Office as soon as possible.

We ask our members to collect local stories and examples of economic hardship and submit them to Gov. Brown's jobs and economy policy

number of confirmed cases of COVID-19 was 21. However, another public health official at Thursday's press conference estimated actual cases in Oregon at 150 to 250.

advisor, **Leah Horner** at

[leah.horner@oregon.gov](mailto:leah.horner@oregon.gov).

And please copy OBI at:

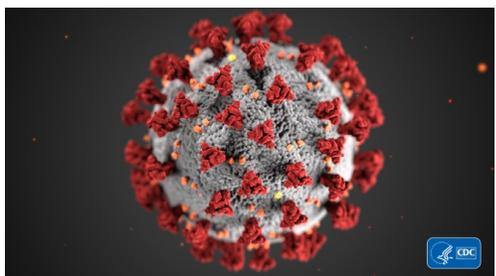
[communications@oregonbusinessindustry.com](mailto:communications@oregonbusinessindustry.com)

---

---

OBI issued a statement to media about the coronavirus situation on Thursday. [Click here](#) to read it. We encourage employers to put the health and safety of their workers first and get information from trusted sources, including the Centers for Disease Control and Prevention and the Oregon Health Authority.

The coronavirus situation has advanced swiftly this week, with Gov. Brown [declaring an emergency on Saturday](#), declaring the orders Wednesday night and holding a press conference on Thursday. Other counties have also declared emergencies and last week the state [reached an agreement](#) with health insurance companies to allow testing for coronavirus without worry of cost for most insured patients.



Also last week, OBI convened a coronavirus briefing for the business community. If you were unable to join the call, or want to hear the information again, you can get the audio file by [clicking here](#).

Thank you to our partners at Oregon Health & Science University, the Governor's Office, the Bureau of Labor and Industries and the Oregon Employment Department for speaking to our

business community and helping us get this crucial information to our members and partner organization members.

For further updates and more information, the speakers recommended the following resources:

- OHSU website: [Resources for Coronavirus in Oregon](#)
- Oregon Employment Department email for employer questions: [OED\\_COVID19\\_INFO@oregon.gov](mailto:OED_COVID19_INFO@oregon.gov)
- Oregon Bureau of Labor and Industries call line for employers: **971-673-0824**
- Oregon Health Authority: [Oregon Coronavirus Updates](#)
- Centers for Disease Control and Prevention: [National Coronavirus Website](#)

---

## At the Capitol

Even though the Legislature wrapped up on March 5, things did not slow down at the Capitol this week.

On Tuesday Gov. Brown issued [executive orders](#) on carbon policy. OBI [published a response](#), expressing concern about the precedent of the use of executive administration authority, especially absent action and direction from the Legislature.

Brown's executive orders included these carbon reduction deadlines:

- Reduce greenhouse gas emissions by at least 45% below 1990 levels by 2035, and by at least 80% below 1990 levels by 2050.
- Double clean fuels standards to 20% by 2030 and 25% by 2035.

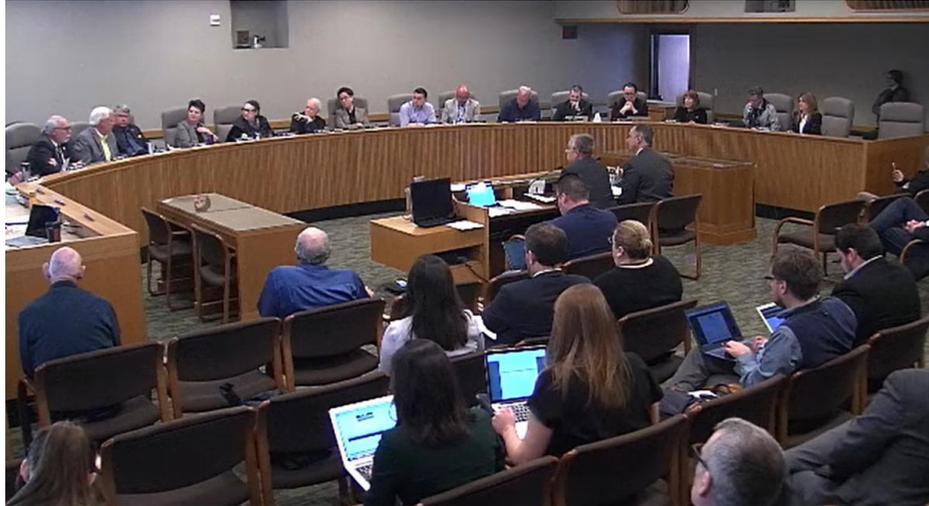
You can read the governor's full orders [here](#) and read her statement [here](#).



The Joint Emergency Board (of both [Democrats and Republicans](#)) approved funding for the executive order before Brown had issued it. On Monday the board greenlighted \$5 million in funding on a nearly party-line vote. Almost all Democrats voted for the funding and all Republicans, along with Sen. Betsy Johnson, D-Scappoose, opposed it.

Aside from greenhouse gas issues, emergency board members unanimously approved [funding the most critical programs and needs](#): \$11.65 million in flood relief for Umatilla County, \$5 million to address the coronavirus situation and a \$2.7 million emergency preparedness package.

A list of the funding is [here](#). You can view the recording of that meeting [here](#).



## Business Leads Fellow

OBI's Nathaniel Brown, government relations representative for education, workforce development and health care, has been accepted into the [Business Leads Fellowship Program](#) with the U.S. Chamber of Commerce Foundation. He joins 34 other state and local chamber executives and association leaders to participate in the four-month program. It will enhance Nathaniel's expertise in education policy by covering the entire talent pipeline, including early childhood education, K-12, higher education, and workforce development. Upon completion, he will join the network of 200 chambers of commerce and statewide associations from around the nation who regularly engage on education and workforce initiatives.



## OBI Member Poll

Please take a few moments to help OBI better serve you by completing the annual member survey. If you have not completed it yet, please do so now. Remember, by participating in the survey you will be entered to win a **\$500 Amazon gift card**.

Please respond by Friday, March 20, 2020.

[OBI Membership Survey](#)



## February New Members

### **Baseballism**

Portland

[baseballism.com](http://baseballism.com)

Baseballism is a premium clothing and apparel brand focused on the class, tradition and history of baseball. It makes products for off the field, rooted in a youth baseball camp the company is named for.

### **Central Willamette Credit Union**

Albany

[www.centralwcu.org](http://www.centralwcu.org)

Central Willamette Credit Union's mission is to provide their members with smart financial guidance from friendly people they can trust. The credit union began in 1955 to serve government employees in Linn County and has served the area ever since with six locations from Lebanon to Salem.

### **Baldhead Cabinets / CLS Fabrication**

Bend

[baldheadcabinets.com](http://baldheadcabinets.com) / [clsfab.com](http://clsfab.com)

Baldhead Cabinet Company designs and manufactures custom metal cabinets for the garage, shop or toy barn. CLS Fabrication provides sheet metal and structural fabrication services to a variety of companies and consumers throughout North America and beyond. The company holds true to its basic tenants: to work hard, to always strive for continual improvement and to reinvest profits in infrastructure and equipment to ensure persistent growth.

### **O'Neil Transfer and Storage**

Beaverton

[oneilltransferandstorage.com](http://oneilltransferandstorage.com)

For more than 100 years, O'Neil Transfer and Storage has provided residential, corporate, national and international moving and storage. O'Neil takes the stress out of the moving process with their extensive experience at every stage of the moving and relocation process.

### **Oregon Winegrowers Association**

Portland

[www.oregonwinegrowers.org](http://www.oregonwinegrowers.org)

The Oregon Winegrowers Association advances and protects the investments of its members. They promote the health, growth and economic sustainability of Oregon's wine grape growing and wine production community, advocating in Salem and Washington, D.C.

### **Paylocity**

Salem

[paylocity.com](http://paylocity.com)

Paylocity develops industry-leading, cloud-based payroll and human capital management software solutions. Customers can leverage technology to process payroll, automate business processes, develop, engage, and mobilize the modern workplace and drive strategic decision-making through robust analytics.

### **Peak Sports**

Corvallis

[www.peaksportsorvallis.com](http://www.peaksportsorvallis.com)

Peak Sports is the locally owned outdoor retailer in Corvallis, with product resources and knowledge for customers to make the most of their outdoor adventures. They want to make sure customers can enjoy the outdoors, whether on foot, a bike, a boat or in the snow.

### **Quiet Waters Outreach**

Sherwood

[quietwatersoutreach.org](http://quietwatersoutreach.org)

Quiet Waters Outreach provides services to individuals with developmental disabilities and their caregiving families in Oregon and Southwest Washington. They are dedicated to providing services to restore spiritual, physical emotional and mental health.

### **Verizon**

New York, New York

[www.verizonwireless.com](http://www.verizonwireless.com)

Verizon is one of the largest communications technology companies in the world. It operates America's most reliable wireless network and the nation's premier all-fiber network and delivers integrated solutions to businesses worldwide. It has more than 150 locations, including more than 20 in Oregon and a major call center in Oregon.

### **Willamette Management Associates**

Portland

[willamette.com](http://willamette.com)

Willamette Management Associates is a firm specializing in business valuation, forensic analysis, and transaction financial advisory services. In broad categories, the firm's professional services include transaction opinions and advice, taxation-related assistance, and forensic analysis and expert testimony.



## **Member News**

[Intel's CEO is Shaking Things Up](#)

[OHSU Chosen as Site for Early Cancer Detection Study](#)

[Columbia Sportswear CEO Gives OHUS \\$10 Million for Cancer Treatment Research](#)

[Macklemore Gets New Job: Dutch Bros. Executive Creative Director of Cold Brew](#)

[Hermiston Associate one of the First to Graduate Using Walmart's Live Better U](#)

Did your business appear in the news? Let us know! Share your news with us at [communications@oregonbusinessindustry.com](mailto:communications@oregonbusinessindustry.com)

---

### **The OBI Team: Meet Nick Whited**

Nick is the newest member of the OBI team, with nearly a month on the job. He has jumped right into his role as account executive. He helps serve our members by introducing different benefits that could save them money, and he signs up new memberships.

**Where did you grow up?** I am an Oregon native. I was born in Portland and have spent most of my life in the Pacific Northwest. I now live in Silverton.

**What has your career been like?** I have more than a decade of experience in business development and sales. Most recently I was the sales manager for a construction company in Bend. There I got to help clients build the pacific northwest home of their dreams. Before that I was the sales and marketing manager for a brewery in Utah. I helped expand their business into three new states and increased

in-state sales by more than 80%.

**What do you enjoy about sales?** There is no cap or limit on what you can produce. I like that sales is about surrounding yourself with challenges and each new challenge forces you to adapt and sharpen your skills personally and professionally. I enjoy the never-ending pursuit of “the close.”

**Do you have any big plans for the spring or summer?**

My first child, a boy, was born not long before I began working for OBI. I love to ski in the winter and surf in the summer, so I look forward to showing him all the outdoors has to offer. This summer I'd like to do some exploring with my family in big sky country...aka Montana.



## Upcoming Events

### CAT Meetings

The Oregon Department of Revenue is holding meetings addressing the [Corporate Activity Tax](#) in various locations throughout Oregon this month. The full schedule is [available here](#). Below are the meetings coming up:

- Monday, March 16: Coos Bay and Lincoln City
- Tuesday, March 17: Portland
- Wednesday, March 18: Seaside
- Thursday, March 19: Keizer

Previous meetings were held in Bend, Ontario, The Dalles, Klamath Falls, Ashland, Eugene and Gresham. It also released new temporary rules this month. Click here to visit the department's [webpage listing those rules](#).

### Oregon Business Classic Golf Tournament

Mark your calendar today and join us to kick-off the golf season at the Inaugural Oregon Business Classic on Monday, June 1, at Oregon Golf Club.

We are looking for sponsorships for the event. Sponsorships and playing spots can be purchased to support the critically important work of our OBI Candidate PAC and/or our OBI Research and Education Foundation. For more information contact Morgan Beltz at [morganbeltz@oregonbusinessindustry.com](mailto:morganbeltz@oregonbusinessindustry.com) or visit the [event page on OBI's website](#).

### LegalPLUS Program

Did you know, by being an OBI member you can get free legal advice? OBI and Innova Legal Advisors provides members 15 minutes of free legal consultation each month through the LegalPLUS program. Check it out by [clicking here](#). Or contact Bob Blackmore at Innova Legal Advisors: Phone: 503-479-7175; email: [Bob.Blackmore@innovalegaladvisors.com](mailto:Bob.Blackmore@innovalegaladvisors.com)



## Wholesale Fuel Pricing

OBI has partnered with MCP Petroleum to drive down OBI members' fuel cost. OBI is leveraging the collective purchasing power of our membership to get wholesale fuel pricing for our members. In addition to fuel savings, OBI members will have access to a comprehensive fuel management system that will reduce slippage, save valuable employee time and provide accountability and oversight of your company's fuel consumption.

To find out how to save on your fuel cost, contact [Nancy Marquay](#) for more information.



PETROLEUM



**OBI HealthChoice**  
Big Business Options on  
a Small Business Budget

[LEARN MORE →](#)



**Smart Oregon  
Businesses Choose  
OBI CompSAFE**

[LEARN MORE →](#)

Oregon Business & Industry  
[oregonbusinessindustry.com](http://oregonbusinessindustry.com)  
1149 Court Street NE  
Salem, OR 97301

