

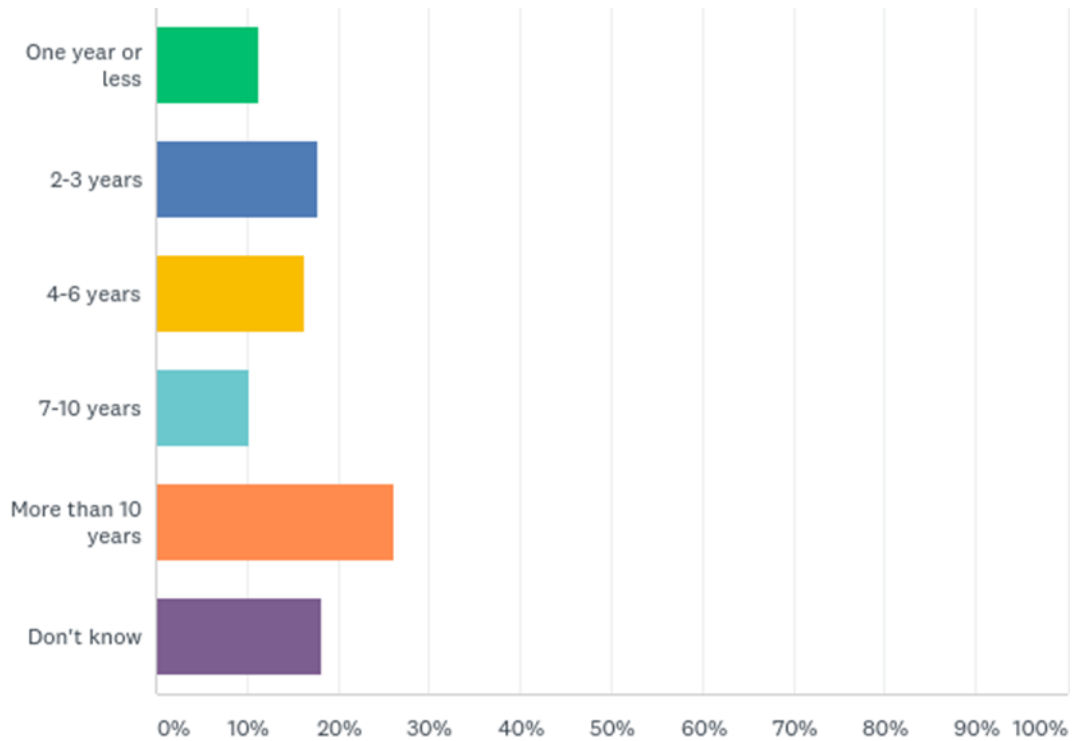
OREGON
BUSINESS
& INDUSTRY



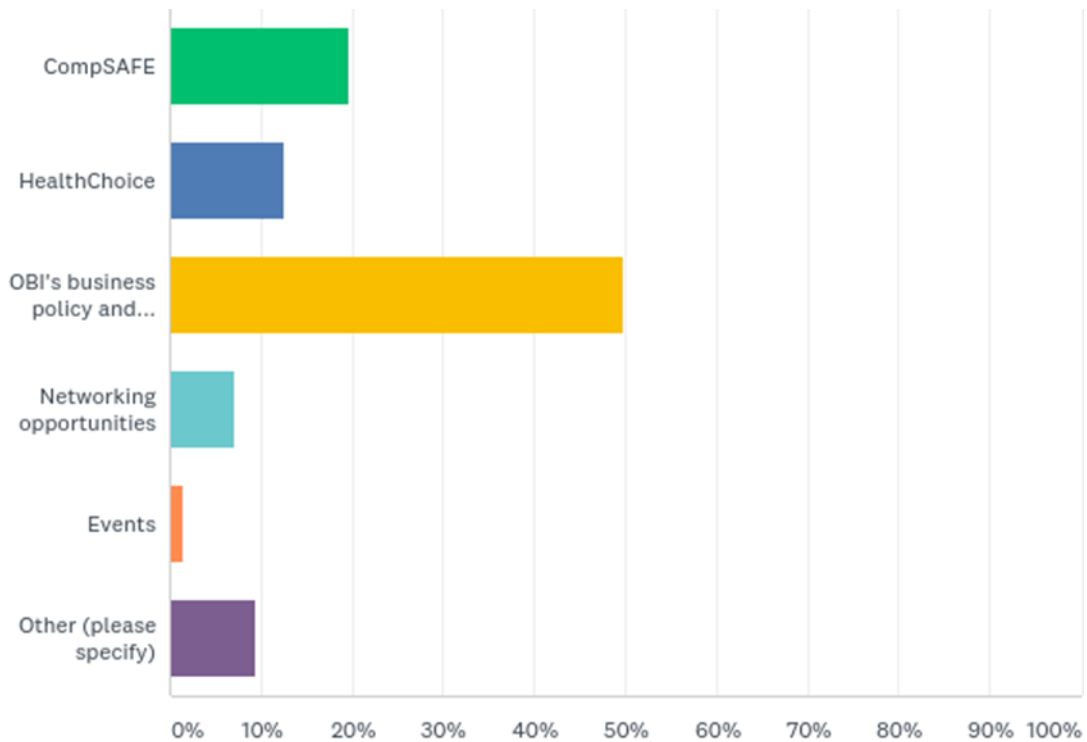
**2019
MEMBERSHIP SURVEY**

Results

Q2: How long have you been an OBI member?

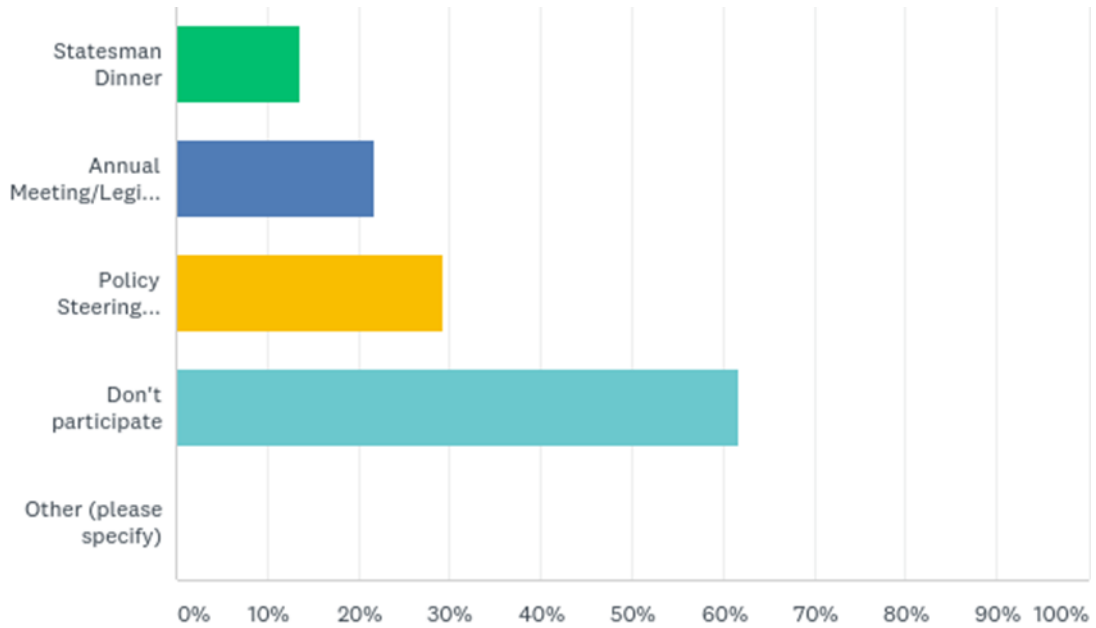


Q3: What was your primary reason for joining OBI?

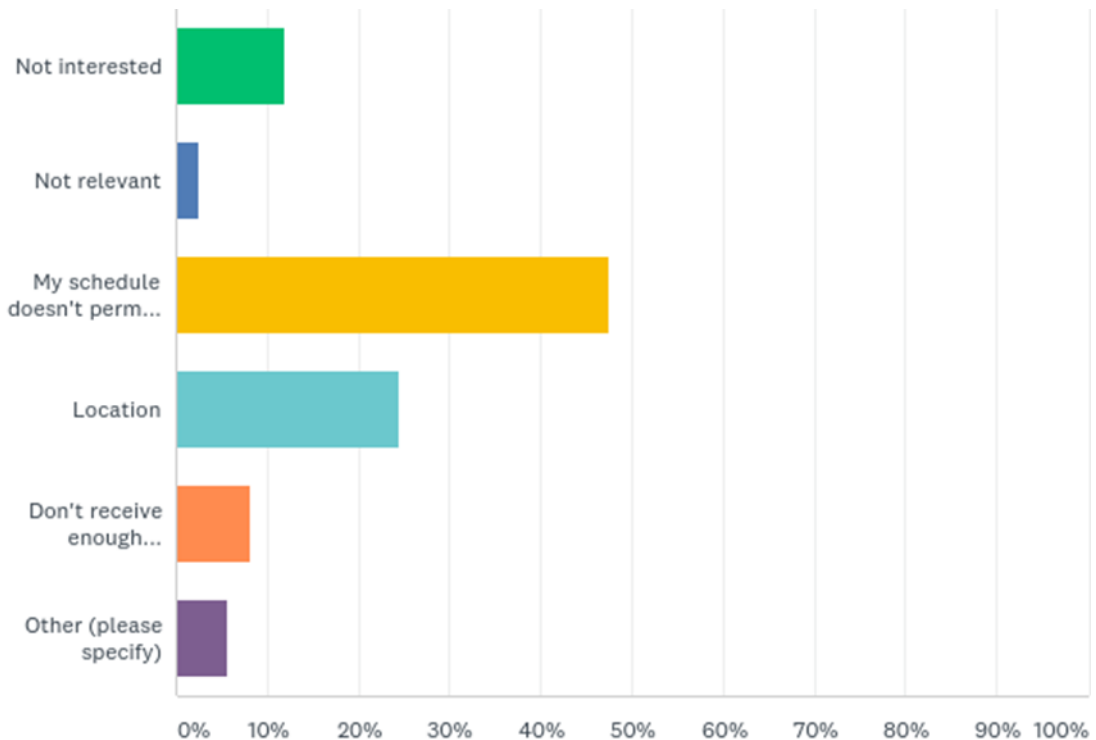


- Originally it was to save a considerable amount on my Workers Comp insurance. After joining I have found I appreciate the updates to legislation.
- To hear direct what concerns/issues are important to Oregon businesses as it relates to the environmental regulatory climate.
- Health care for a start up company.

Q4: In which of the following events/activities do you participate? (Select all that apply.)

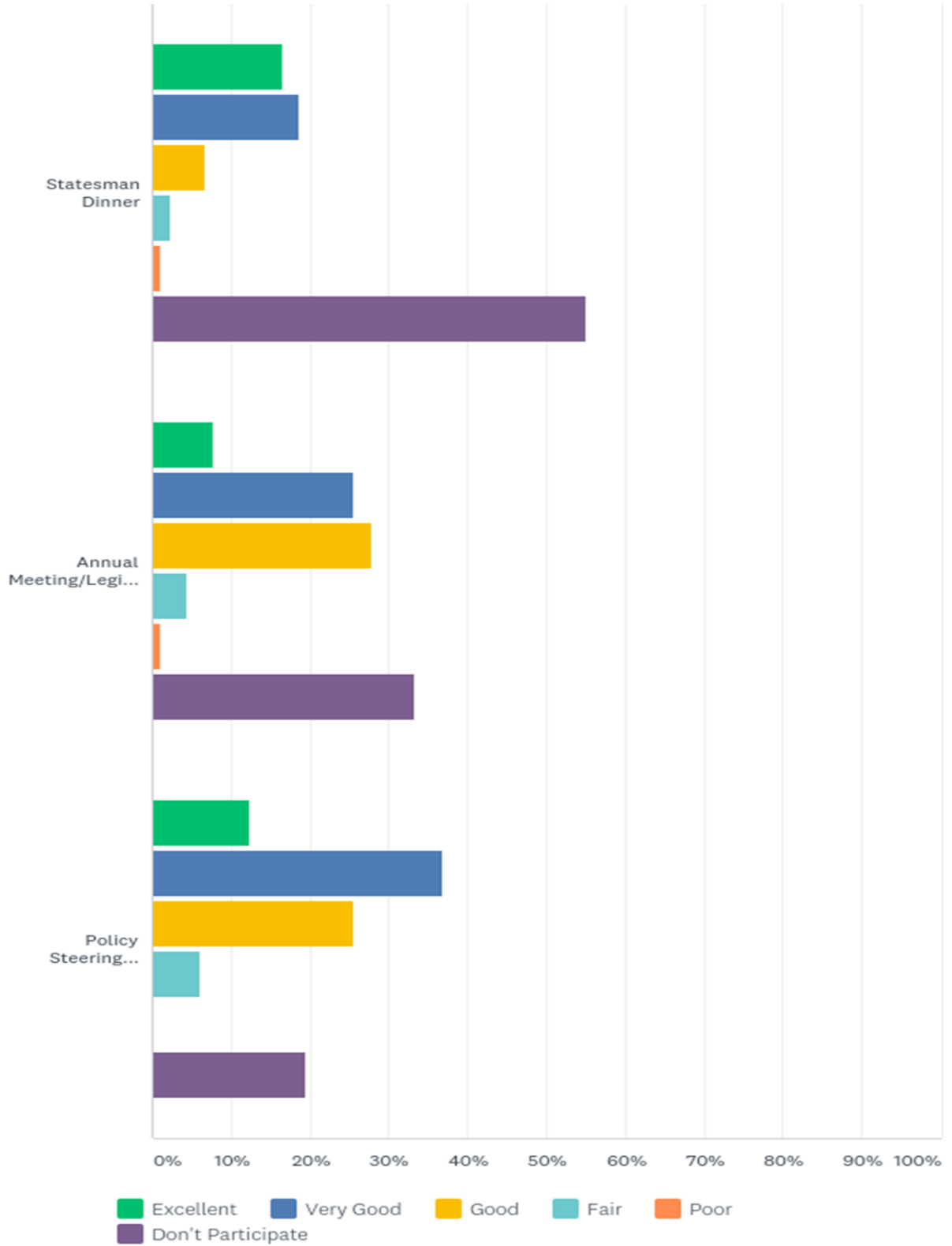


Q5: What gets in your way of participating in OBI events/activities?

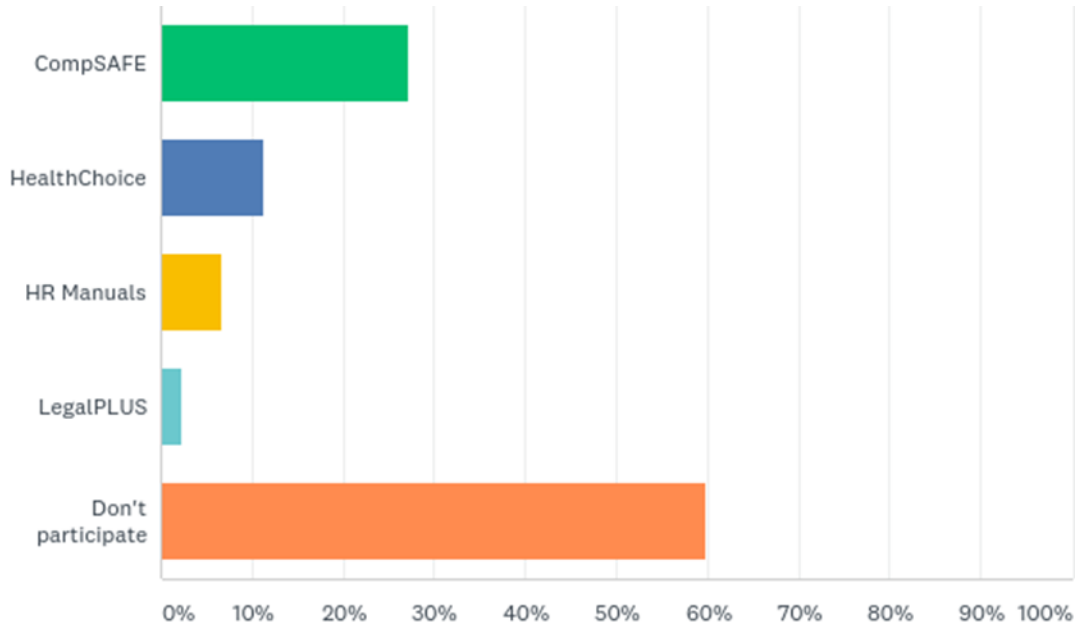


- Location and a busy schedule are usually what prevent me from participating in things.

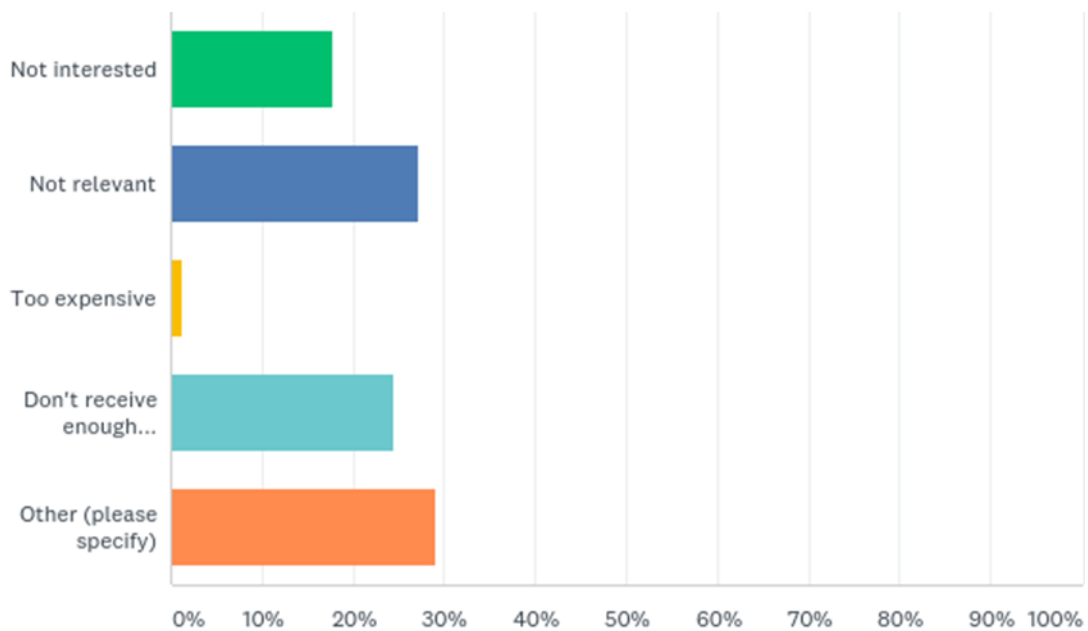
Q6: Overall, how would you rate the quality of the events in which you participate?



Q7: In which of the following products or services do you participate? (Select all that apply.)

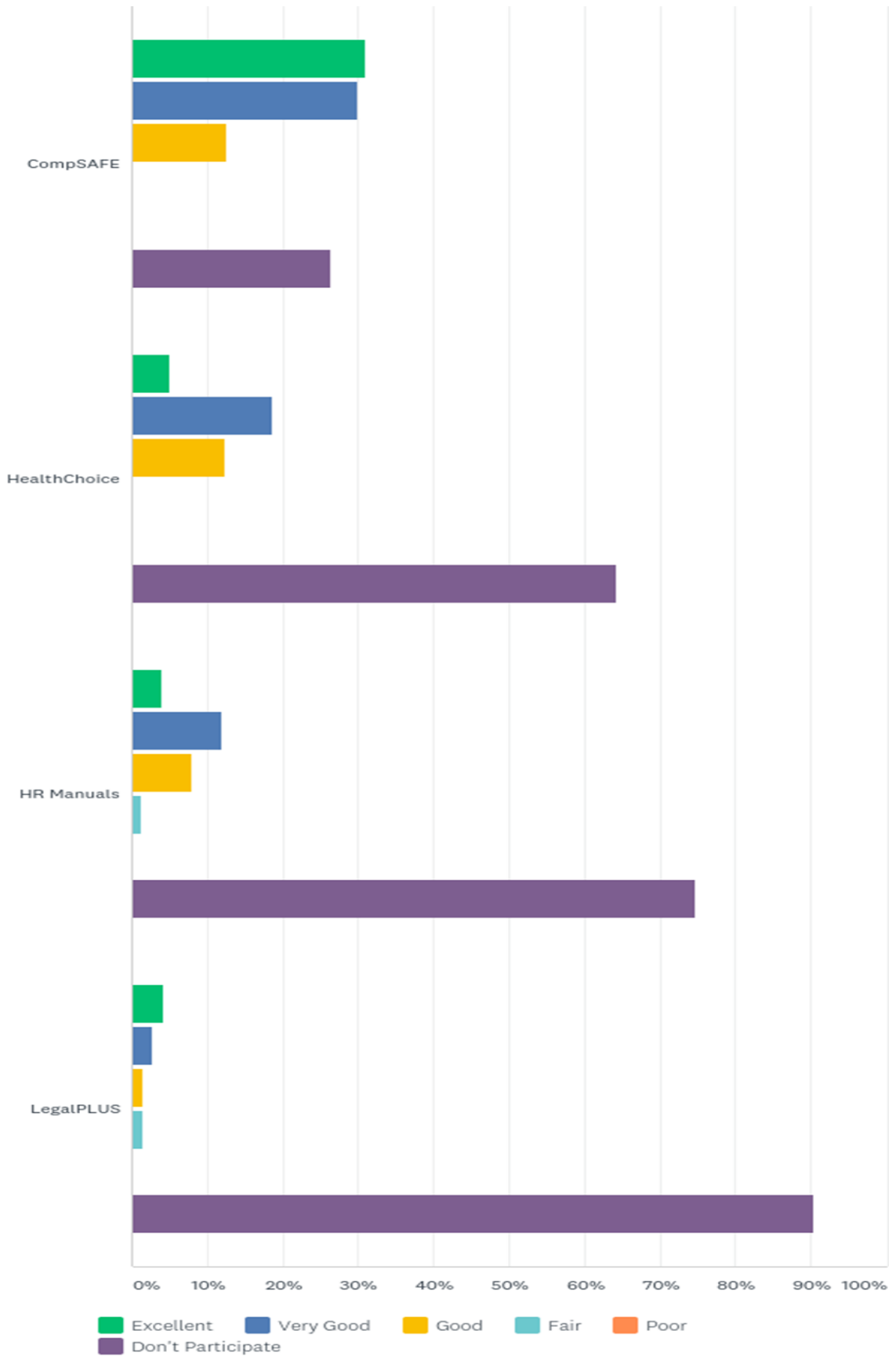


Q8: Why do you not participate in OBI's products or services?

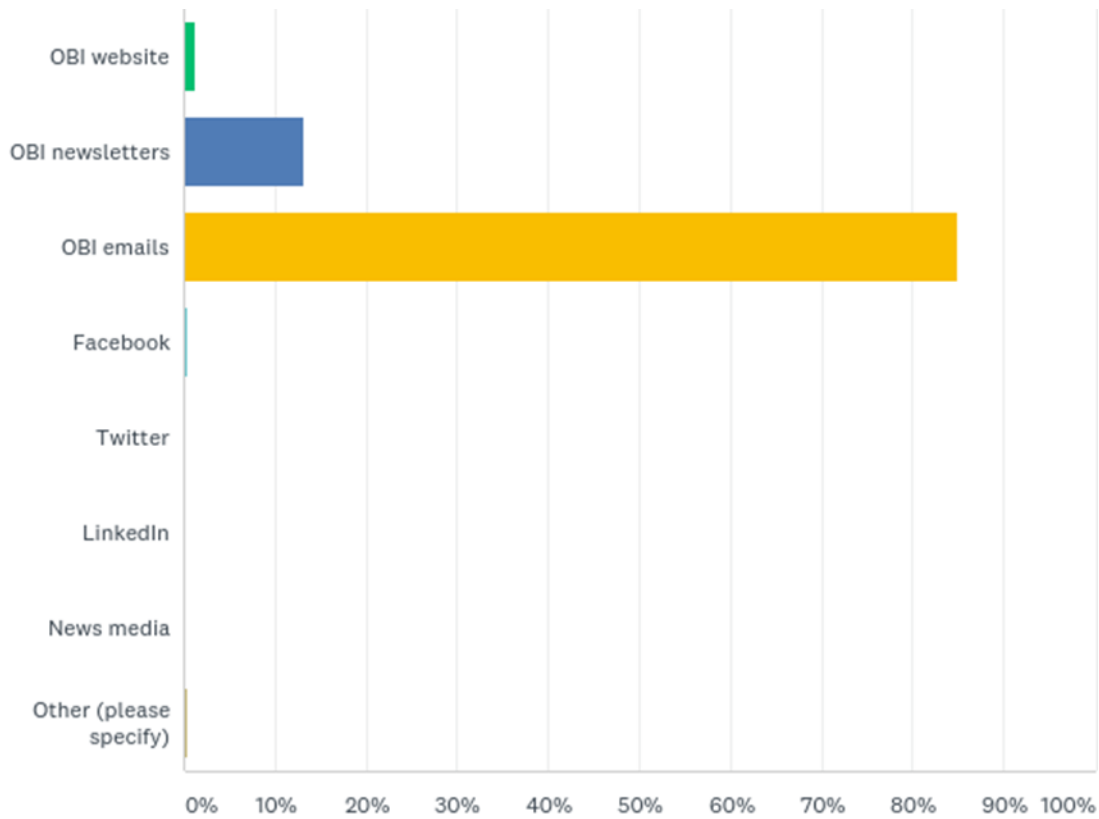


- My corporation provides these services
- Just joined the organization and don't know about all the options.

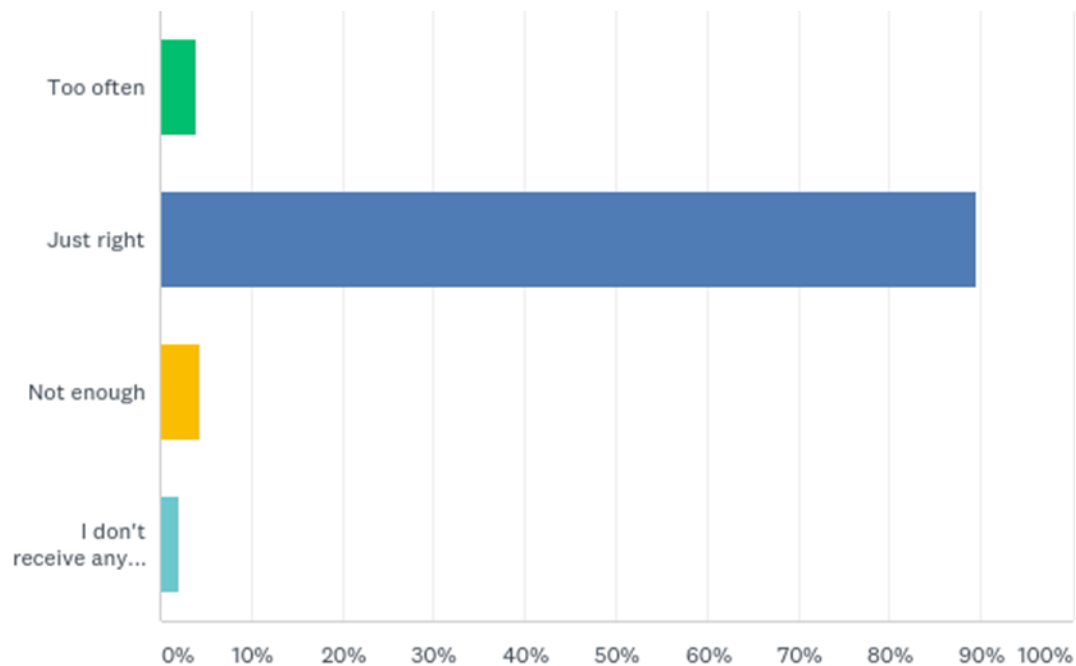
Q9: How would you rate the quality of these products or services?



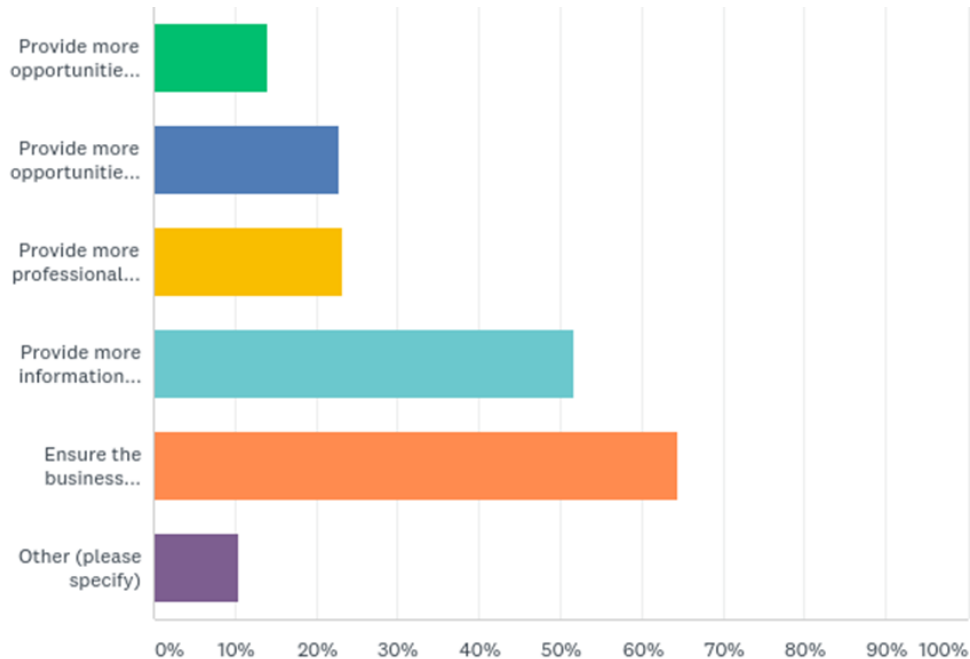
Q10: How do you prefer to receive information about OBI?



Q11: How would you rate the frequency of email communication you receive from OBI?

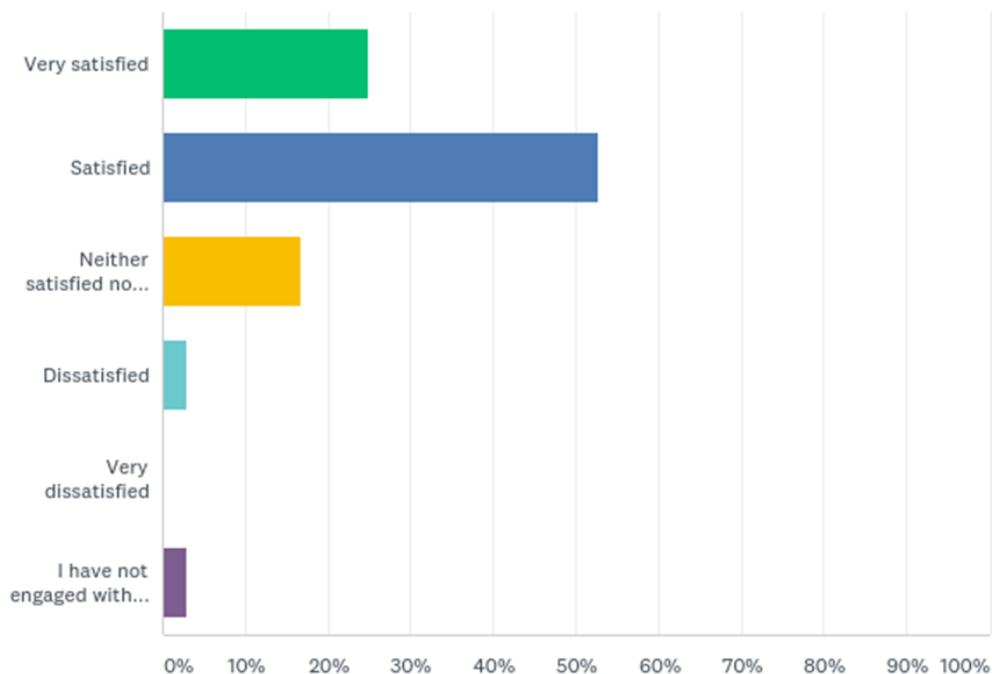


Q12: What could we do to better serve your business and interests? (Select all that apply.)

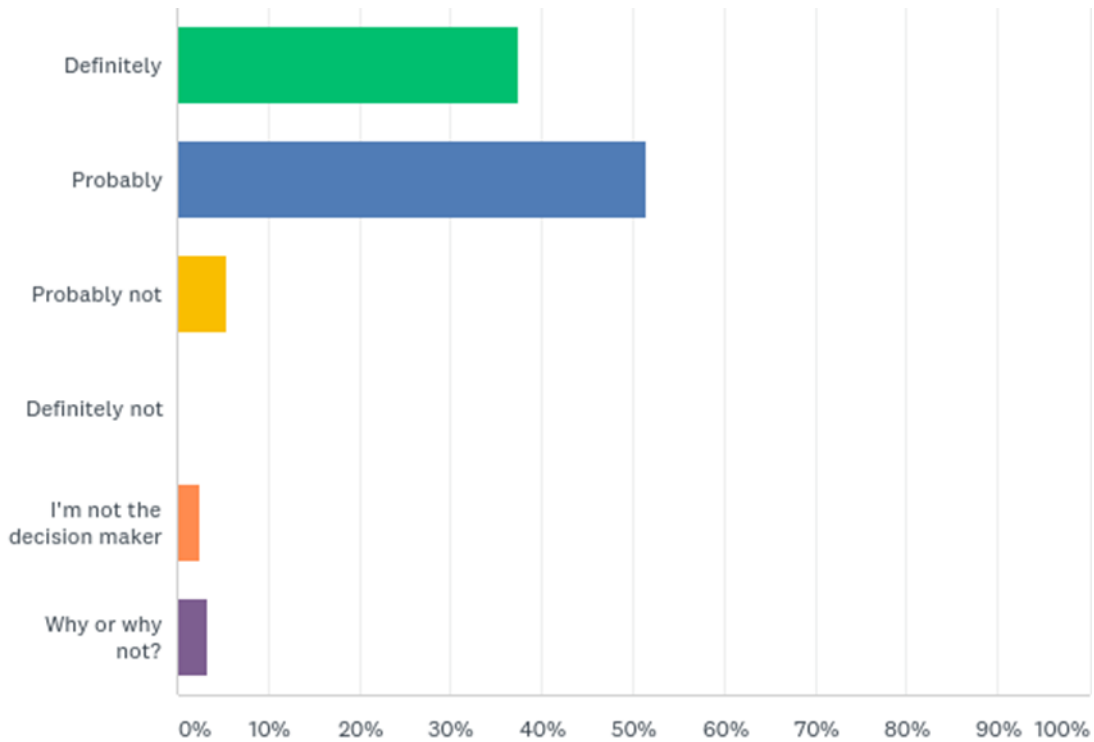


- Have offerings in So. Oregon...not everyone can travel to Portland for all the functions or seminars or meetings.
- It is difficult to figure out how to get involved. I think there needs to be more outreach, requests for participation, cocktail events, etc.
- Better stability within the policy committees would be helpful. The ones I've been involved with have been sporadic since the merger with too much staff turnover to be useful.

Q13: Overall, how satisfied have you been with OBI?

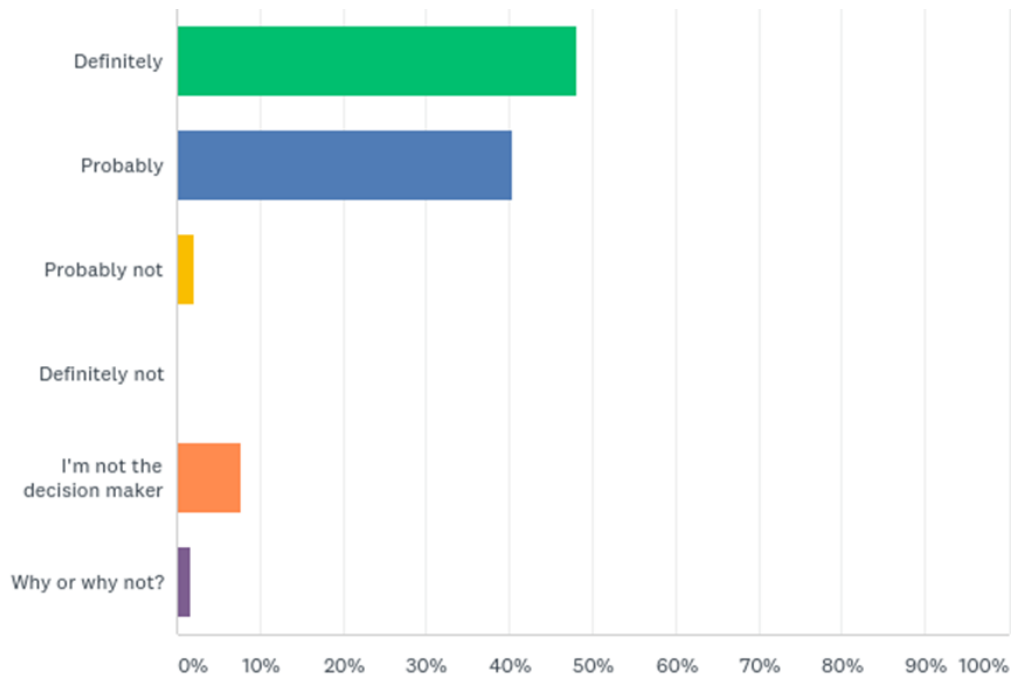


Q14: Would you recommend OBI membership to other businesses?

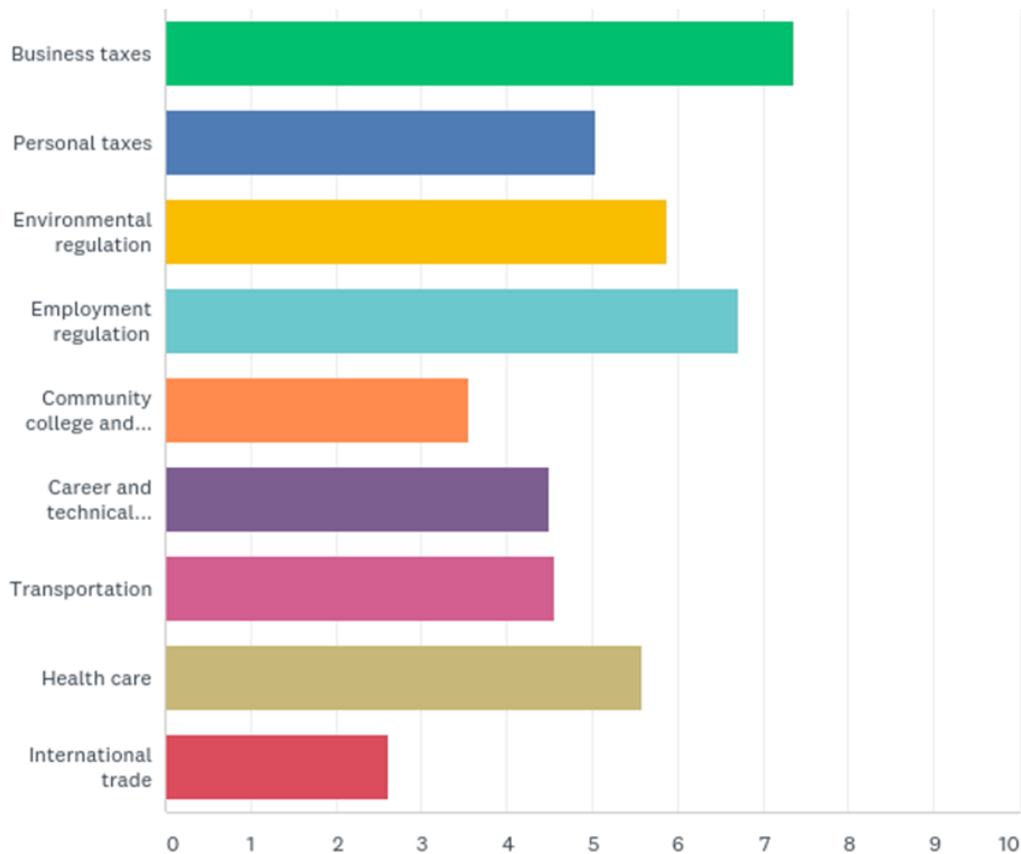


- Would not proactively recommend and if asked would advise to join with caution until its proven new leadership can unite the Oregon business community and be effective policy advocates.
- Maybe depends on how OBI works in this legislative session. They really screwed up things for us in 2017 and languished in 2018.

Q15: When it's time to renew your OBI membership, will your company renew?



Q16: OBI is Oregon's top statewide general business advocacy organization. Which issues concern you most? Rank in order of importance, with 1 as most important and 9 as least important.



Q17: Do you have thoughts about OBI's advocacy efforts?

- I'd like the organization to take a balanced approach on taxation.
- Need for better alignment with chambers of commerce.
- OBI needs to get its footing in the policy arena and staffing it appropriately. This takes time we understand and am willing to see it develop.
- Small business matters as well as large business in our state. It's important to remember that when negotiating tax proposals that will affect them too.
- Really feel you are doing a good job.

Q18: Is there any additional feedback you wish to share with us?

- Appreciate the efforts to provide the business perspective on many issues, which Legislature seems to ignore at times.
- I am only contacted by OBI when it is time to renew; rarely do I hear from the team to understand our needs or to engage us further.
- It seems that this upcoming legislative session will be difficult for business. I hope OBI is not only looking at VAT vs. GRT but also other legislation that will impact Oregon business.
- Feel like we're about to hit our groove...keep at it.